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Indesit Company Overview ##ENDARTICLEIndesit's history began in 2002 when the company acquired Sinudyne, marking its entry into the consumer electronics industry. In 2005, Indesit Company closed its French site in Thionville, and later that year, the group was renamed from Merloni Elettrodomestici to Indesit Company. The brand architecture was revamped at the start of 2007, introducing the Hotpoint brand and merging it with Ariston to create the Hotpoint-Ariston brand. The company faced challenges in the market, including a decline that led to the closure of its plant in Kimmel Park, Wales in 2009. Andrea Merloni took over as chairman from his father Vittorio in 2010, and the company announced investments worth €120 million over three years to consolidate its presence in Italy. In 2011, Indesit signed sponsorship deals with Arsenal Football Club, and a year later, it entered into an agreement with Waterlogic for advanced water purification devices. The company also ventured into the Small Domestic Appliances market in 2012. A significant development occurred in 2014 when Whirlpool Corporation agreed to pay €758 million to acquire a 60% stake in Indesit and its owner Hotpoint. Following this acquisition, Indesit was delisted from Borsa Italiana on December 3, 2014. In recent years, the company has faced scrutiny over one of its products, a Hotpoint fridge freezer model FF175BP, which was linked to the Grenfell Tower fire in 2022. Whirlpool Corporation and Arçelik have since reached an agreement to merge their European home appliance operations, with Arçelik holding 75% ownership. Today, Indesit operates eight production sites worldwide, employing over 16,000 workers across various locations, including Italy, Poland, the UK, Russia, and Turkey. The company continues to be a major player in the global market for home appliances. Indesit offre soluzioni per tutti i tuoi bisogni domestici

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