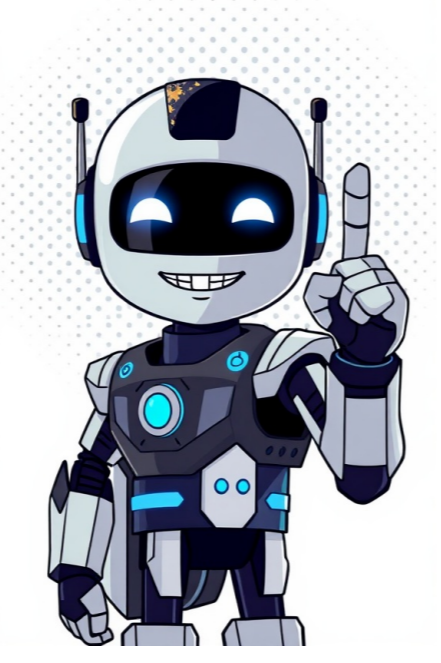


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November 11, 2025 UPDATE Introducing iPhone Pocket: a beautiful way to wear and carry iPhone Born out of a collaboration between ISSEYMIYAKE and Apple, iPhonePocket features a singular 3D-knitted construction designed to fit any iPhone ISSEY MIYAKE and Apple today unveiled iPhone Pocket. Inspired by the concept of a piece of cloth, its singular 3D-knitted construction is designed to fit any iPhone as well as all pocketable items. Beginning Friday, November 14, it will be available at select Apple Store locations and on apple.com in France, Greater China, Italy, Japan, Singapore, South Korea, the UK, and the U.S. iPhone Pocket features a ribbed open structure with the qualities of the original pleats by ISSEY MIYAKE. Born from the idea of creating an additional pocket, its understated design fully encloses iPhone, expanding to fit more of a users everyday items. When stretched, the open textile subtly reveals its contents and allows users to peek at their iPhone display. iPhone Pocket can be worn in a variety of ways handheld, tied onto bags, or worn directly on the body. Featuring a playful color palette, the short strap design is available in eight colors, and the long strap design in three colors. The design of iPhone Pocket speaks to the bond between iPhone and its user, while keeping in mind that an Apple product is designed to be universal in aesthetic and versatile in use. shared Yoshiyuki Miyamae, one of the design directors of MIYAKE DESIGN STUDIO. iPhone Pocket explores the concept of the joy of wearing iPhone in your own way. The simplicity of its design echoes what we practice at ISSEY MIYAKE: the idea of leaving things less defined to allow for possibilities and personal interpretation. Apple and ISSEY MIYAKE share a design approach that celebrates craftsmanship, simplicity, and delight, said Molly Anderson, Apples vice president of Industrial Design. This clever extra pocket exemplifies those ideas and is a natural accompaniment to our products. The color palette of iPhone Pocket was intentionally designed to mix and match with all our iPhone models and colors allowing users to create their own personalized combination. Its recognizable silhouette offers a beautiful new way to carry your iPhone, AirPods, and favorite everyday items. A Piece of Cloth Crafted in Japan, iPhone Pocket features a singular 3D-knitted construction that is the result of research and development carried out at ISSEY MIYAKE. The design drew inspiration from the concept of a piece of cloth and reinterpreted the everyday utility of the brands iconic pleated clothing. The development and design of iPhone Pocket unfolded in close collaboration with the Apple Design Studio, which provided insight into design and production throughout. Availability iPhone Pocket is a special-edition release. The short strap design is available in lemon, mandarin, purple, pink, peacock, sapphire, cinnamon, and black; the long strap design is available in sapphire, cinnamon, and black. iPhone Pocket in the short strap design retails at \$149.95 (U.S.), and the long strap design at \$229.95 (U.S.). Customers can purchase iPhone Pocket beginning Friday, November 14, at select Apple Store locations and apple.com in France, Greater China, Italy, Japan, Singapore, South Korea, the UK, and the U.S. Just in time for the holidays, Apple Specialists in stores and online can help customers mix and match different lengths and colors with their iPhone, style iPhone Pocket, and purchase their new favorite accessory. Apple Canton Road, Hong KongApple Ginza, TokyoApple Jingan, ShanghaiApple March Saint-Germain, ParisApple Myeongdong, SeoulApple Orchard Road, SingaporeApple Piazza Liberty, MilanApple Regent Street, LondonApple SoHo, New York CityApple Xinyi A13, Taipei About ISSEY MIYAKE ISSEY MIYAKE was founded in 1971 by the namesake designer, one year after the establishment of MIYAKE DESIGN STUDIO. The company operates through an integrated process for clothing and related items, encompassing creative conception, development, manufacturing, and retail operations. Guided by the philosophy of bringing unprecedented originality for ease in everyday life, ISSEY MIYAKE practices this commitment through products conceived with society and the future in mind, thus ensuring a lasting culture of innovative design and making. About Apple Apple revolutionized personal technology with the introduction of the Macintosh in 1984. Today, Apple leads the world in innovation with iPhone, iPad, Mac, AirPods, Apple Watch, and Apple Vision Pro. Apples six software platforms iOS, iPadOS, macOS, watchOS, visionOS, and tvOS provide seamless experiences across all Apple devices and empower people with breakthrough services including the App Store, Apple Music, Apple Pay, iCloud, and Apple TV. Apples more than 150,000 employees are dedicated to making the best products on earth and to leaving the world better than we found it. Press Contacts Norman Tan Apple norman.tan@apple.com Apple Media Helpline media.help@apple.com Mozilla is shutting down Pocket, the handy bookmarking tool used to save articles and webpages for later. The organization announced that Pocket will stop working on July 8th, 2025, as Mozilla begins concentrating its resources into projects that better match their browsing habits and online needs. Following the shutdown, youll only be able to export saves until October 8th, 2025, which is when Mozilla will permanently delete user data. Mozilla says it will start automatically canceling subscriptions as well, and will issue prorated refunds to users subscribed to its annual plan on July 8th. It has also taken down the Pocket web extension and app as of May 22nd, 2025, but users who have already installed the app will be able to re-download it until October 8th. Pocket originally called Read It Later launched in 2007 and grew in popularity as people used it to keep track of the articles, recipes, videos, and more that they planned to revisit. In 2015, Mozilla added Pocket to Firefox as the browsers default read-it-later app, and then acquired it two years later. Mozilla says its shuttering Pocket because the way people save and consume content on the web has evolved. Pockets email newsletter, called Pocket Hits, will continue under a new name, Tea Tabs, but it will no longer have a weekend edition. In addition to shutting down Pocket, Mozilla is also sunseting its fake reviews detector, Fakespot. We acquired Fakespot in 2023 to help people navigate unreliable product reviews using AI and privacy-first tech, Mozilla says. While the idea resonated, it didnt fit a model we could sustain. Review Checker, the Fakespot-powered tool built into Firefox, is shutting down on June 10th, 2025, too. This shift allows us to shape the next era of the internet with tools like vertical tabs, smart search and more AI-powered features on the way, Mozilla says. Well continue to build a browser that works harder for you: more personal, more powerful and still proudly independent. Follow topics and authors from this story to see more like this in your personalized homepage feed and to receive email updates. Emma RothPosts from this author will be added to your daily email digest and your homepage feed. See All NewsPosts from this topic will be added to your daily email digest and your homepage feed. See All TechPosts from this topic will be added to your daily email digest and your homepage feed. See All WebAfter careful consideration, weve made the difficult decision to phase out Pocket - our read-it-later and content discovery app. This includes the Pocket Web, Android, iOS, and macOS apps, as well as the Pocket browser extensions. Pocket has helped millions save articles and discover stories worth reading. But the way people save and consume content on the web has evolved, so were channeling our resources into projects that better match browsing habits today. Discovery also continues to evolve; Pocket helped shape the curated content recommendations you already see in Firefox, and that experience will keep getting better. Meanwhile, new features like Tab Groups and enhanced bookmarks now provide built-in ways to manage reading lists easily. Firefox is the only major browser not backed by a billionaire and our independence shapes everything we build. This independence allows us to prioritize building products and tools, which shape the future of the internet for answer questions about different topics users might have while reading an article. Matter co-founder Ben Springwater says Pocket users can email him at ben@gammatter.com for a personal discount link. The company will soon offer the discount within its app and will launch a migration process for Pocket users. Techcrunch event San Francisco | October 13-15, 2026 Instapaper, which was founded by developer Marco Arment in 2008, is one of the oldest read-it-later apps. Its available on both iOS and Android, and lets you save unlimited articles and videos without paying any fees. It was acquired by Pinterest in 2016. Image Credits:Instapaper However, for \$59.99 per year, you can add notes to saved articles, have a permanent archive of articles in your accounts, create a text-to-speech playlist to listen to stories, enable full text search for all saved items, and get the ability to send articles to your Kindle. The company says Pocket users can import their account into Instapaper at instapaper.com/user. Users who import this way will also receive an email offering a three-month free trial to Instapaper Premium. Raindrop works primarily as an alternative bookmark manager for web browsers. However, its accompanying mobile apps for iOS and Android allow you to read your saved articles or PDFs at any time. The free version gives you unlimited bookmark saving along with integrations like Zapier and IFTTT. If you decide to pay \$33 per year, you will get AI-powered suggestions for organizing your content better, full text-search, reminders for your bookmarks, a duplicate and broken links finder, and a file upload limit of 10GB per month. Image Credits:Raindrop.io / raindrop.io Former Twitter engineer Joe Fabisevich created Plinky to allow users to save and categorize any kind of link, including articles, videos, recipes, and memes. The app is available across all Apple platforms, along with browser extensions to save links. Once you signed up, Plinky lets you use folders and tags to categorize your links, and even set reminders to read them at a specific time. Image Credits:Plinky You can save 50 links, create three folders, and use five tags with the free version. To remove these restrictions, you can pay \$3.99 per month, \$39.99 a year, or a one-time fee of \$159.99. Pro users are able to save unlimited links, create an unlimited number of folders, use an unlimited number of tags, and set an unlimited number of reminders. With Pockets shutdown on the horizon, Fabisevich says a dedicated Reader Mode will soon be added to Plinks app. The app is also offering a 50% discount on the Pro tier through the end of May 2025. Paperspan is a very simple app that offers a reading list across devices; allows you to add notes; and has text-to-speech functionality. The app is free, but it offers an \$8.99 per month subscription to unlock advanced search, as well as the ability to create playlists, show reading stats, and send your articles to Kindle. Though the app works, PaperSpan hasnt been updated for some time, which may not be a good signal about its long-term future. The app is available on both iOS and Android. Readwise, a tool to add notes and highlights to articles, launched its Reader app in 2021. The app allows you to import RSS feeds, YouTube videos, Twitter threads, and more to read at your convenience. Because of its integration with Readwise, the Reader app offers great annotation features. It also features offline text search and an AI assistant. Image Credits:Readwise Reader Plus, you can integrate Reader with knowledge management apps such as Obsidian, Notion, Roam Research, Evernote, and Logseq. The app is free to try for 30 days, and then you have to pay a \$9.99 per month Readwise subscription to access it. Readwise is letting Pocket users save their entire Pocket archive into Reader and notes that its app supports a number of features like PDFs, ePub, X posts, AI, and filtering which Pocket never did. DoubleMemory is a new indie app focused on the Apple ecosystem, and it has native apps for both Mac and iOS. On Mac, you can easily save any link or content by pressing Cmd + C twice. The saved content will then appear in a Pinterest-style tile format. The app also allows you to read offline and search through text, notes, and tags. You dont need an account to start using DoubleMemory. And if you have multiple apps, it uses your iCloud account to sync content across them. Image Credits:DoubleMemory DoubleMemory is free with in-app purchases. It offers a \$3.99 monthly subscription or an annual subscription of \$17.99. Recall works as a browser extension and a mobile app that allows users to save content from the web, including articles, PDFs, blog posts, podcasts, Wikipedia pages, YouTube videos, and recipes. However, unlike traditional read-it-later apps, Recall uses AI to automatically summarize content, categorize it, and then resurface it when its related to something new youre looking to learn about. Image Credits:Recall Designed to enhance your ability to remember information, you can review your summaries from your personal knowledge base on a saved spaced repetition schedule. Recall is free to try with support for up to 10 free, AI-generated summaries. After that, you can continue to use Recall as a read-it-later tool, or you can upgrade to a \$7 per month plan for unlimited AI summaries and other features. Wallabag is an open source read-it-later app thats also available as an 11 per year hosted subscription, if you prefer. The app itself works across browsers and mobile devices, offers a reader mode for more comfortable reading, and supports importing data from other services like Pocket, Instapaper, and others. Image Credits:Wallabag Open source web app Readeck is designed to help you organize any web content you want to revisit later, whether thats articles, videos, photos, or anything else. You can also use the service to highlight text, export articles to e-book format, save video transcripts, and more. Image Credits:Readeck Readeck works as a browser extension so you can save your bookmarks as you surf the web. Users can host Readeck themselves, but the company says it will offer a hosted version in 2025. Its also developing a mobile app. Obsidians web clipping service lets you highlight and capture web pages you want to save with just a click on its browser extension. You can also use templates that customize how certain types of web pages are saved. For instance, articles are saved with their citations and footnotes, while recipes will include ingredients, steps, and nutrition. You can even set up custom templates to save from your favorite websites. Image Credits:Obsidian As an open source app, Web Clipper is free to use, allowing you to highlight text, images, and blocks of content for saving into an Obsidian note-taking app. Karakeeps bookmarking app lets you save links, notes, and images, and then uses AI to automatically tag items and make retrieving them faster. The app includes other features like support for lists, bulk actions, dark mode, full-text search, and more. Image Credits:Karakeep The open source app is available on iOS and Android as a browser extension for Chrome and Firefox. You can support its developer here. Dewey is another save everything-style app that lets you save and organize web links, videos, and images, including posts from social media sites like X, TikTok, Bluesky, Threads, Reddit, Instagram, LinkedIn, and others. Image Credits:Dewey The service offers built-in organizational tools like folders and tags, AI bulk tagging, keyboard shortcuts, automatic syncing to Notion, export, a personalized RSS feed, and more. Dewey offers multiple plans, starting at \$7.50 per month, which you can choose to pay annually for \$30 off. This is not an exhaustive list, and we will keep adding more tools as we discover them. JavaScript is disabled in your browser. Please enable JavaScript to proceed. Big news that caught millions of Pocket users off guard the popular web clipper, read-it-later, and content discovery app Pocket, maintained by Mozilla, is shutting down. Visiting their website, you can see a banner saying: "After much thought, weve made the difficult decision to close Pocket. Thanks for being part of the journey." The shutdown affects all major parts of the tool, including Pocket Web, its Android, iOS, and macOS apps, as well as the browser extensions. Why is Pocket shutting down? Pocket says people dont save and read stuff online like they used to. So instead of running Pocket as its own thing, Mozilla (the company behind it) is putting more energy into features that fit todays browsing habits. Firefox now has things like Tab Groups and better bookmarks that let you keep track of articles without needing a separate app. And the content recommendations Pocket was known for will still show up in Firefox. So while Pocket is shutting down, some of its best parts will live on inside the browser. When will Pocket shut down? Mozilla officially announced that "Pocket will no longer be available after July 8, 2025." After that date, Pocket will enter an export-only mode until October 8, 2025. During this time, users will still be able to download their saved content in a CSV format. After October 8, all user data will be permanently deleted. "Users can export saves anytime until October 8, 2025, after which user data will be permanently deleted." MozillaYou can use the exported content with other appsome already let you import directly from Pocket, which makes switching to a new read-it-later tool pretty simple. The Best Pocket AlternativesThe sudden shutdown of Pocket might come as a surprise to many, but it could also be the perfect moment to switch to a more modern and reliable app. Tooltivity, a browser extension comparison platform, rated Pockets Web Clipper at just 7.4/10 so were not the only ones who felt it was starting to show its age. The good news: there are plenty of better tools out there, and many of them let you import your Pocket saves with just a few clicks. Here are our top picks for Pocket alternatives. 1. Web Highlights100,000+users - 4.8 (3.5K ratings)Web Highlights is a simple tool that lets you save and highlight anything you read online. The best part? It offers a direct way to import all your Pocket data. You can highlight text on any website, save copies of websites, create bookmarks, and add tags or notes. Everything gets saved to your personal dashboard, so you always know where to find it. Saved websites in Web Highlights dashboardIt also works like a web clipper and read-it-later app, and can save a copy of a website and open it in a clean, distraction-free reader mode. Web Highlights reader modeIf you want a better way to save and organize what you read, Web Highlights is a solid Pocket alternativeespecially if you like highlighting. Its built for people who read, research, and learn a lot online. If you want to keep your highlights and saved pages in one place, this is a great pick. 2. Recall | Summarize Anything, Forget Nothing70,000+users - 4.3 (76 ratings)With Recall, you can use AI to save, summarize, and organize articles, PDFs, videos, and more with built-in spaced repetition, browser extensions, and strong privacy controls. Its key features include automatic content summarization, a self-organizing personal knowledge base, and smart review schedules to help you actually remember what you learn. Because it works with almost any type of content from YouTube videos and articles to recipes, PDFs, and movie lists Recall is a powerful alternative to Pocket, packed with even more advanced features. 3. Milanote Web Clipper100,000+users - 4.8 (432 ratings)Popular among creatives and visual thinkers, Milanote is like a digital pinboard for all your ideas. Milanote isnt just for notes its for organizing thoughts visually. The web clipper lets you save images, links, and text into boards that feel like digital pinboards. Its great if you think in a more visual, creative way. Not the best for reading articles later, but ideal if you're collecting ideas for a project or planning something big. 4. Instapaper200,000+users - 3.8 (529 ratings)Instapaper has been around for years and is one of the closest tools to Pocket in terms of features and design. It lets you save articles in one click and read them later in a clean, distraction-free layout. You can highlight text, add notes, and organize your saves into folders. It also supports offline reading, which is great for commuting or traveling. If youre looking for a smooth switch from Pocket with a similar feel, Instapaper is a strong pick. 5. Raindrop300,000+users - 4.1 (724 ratings)One of the most polished and popular bookmarking tools out there, with over a million users. Raindrop lets you save anything from the web and organize it with tags and collections. You can add notes, use a clean reading mode, and even collaborate with others. It also supports Pocket import, so switching is easy. If you liked Pockets reading features but want more structure and control, Raindrop is a solid pick. 6. Save to Notion400,000+users - 4.4 (1.3K ratings)Notion has become super popular in recent years and their web clipper is a handy way to save web content straight into your workspace. With the Save to Notion, you can save links, articles, or whole web pages into any Notion page. Its flexible, and once the content is in, you can add notes, move it into databases, or link it with other parts of your setup. Its great if you already use Notion for planning or journaling. Not the best for fast reading later, but ideal if you want everything in one place tasks, notes, saved content, and more. 7. OneNote Web Clipper1,000,000+ users - 4.8 (68.3K ratings)Part of the Microsoft ecosystem, OneNote is widely used for taking notes, and its web clipper makes saving content super easy. The OneNote Web Clipper grabs parts of web pages full articles, text, or images and saves them into your notebooks. Its part of Microsoft OneNote, so if youre already using that, it fits right in. Not focused on reading later, but great if you want to organize saved content with your other notes. 8. Evernote Web Clipper2,000,000+users - 4.7 (129.6K ratings)Evernote has been a go-to note-taking app for years, and its web clipper is one of the most powerful around. The Evernote Web Clipper lets you save articles, simplified versions of pages, bookmarks, or screenshots directly into Evernote. You can tag everything and sort it into notebooks, making it easy to find later. It also supports importing from Pocket. If you already use Evernote, this is a smooth and familiar way to keep saving stuff online. 9. MatterMatter - 20,000users 4.1 (28 ratings)Matter is a newer read-it-later app thats quickly gaining traction, especially among knowledge workers and deep readers. Matter improves vastly on earlier read-later apps like Pocket and Instapaper. Matter offers a beautiful reading experience with highlighting, note-taking, and syncing across devices. You can also follow writers and newsletters directly in the app. Matter supports Pocket import, making migration easy. It feels modern and focused great for serious readers who want a calm space to read and reflect. 10. Obsidian Web Clipper100,000+ users - 4.8 (247 ratings)If youre already using Obsidian, this ones for you (also, if you haven't - Obsidian is great!). The Obsidian Web Clipper lets you save stuff from the web straight into your Obsidian notes. You can clip full articles, snippets of text, or just links and they show up as simple Markdown files in your vault, so everything stays organized in one place. It takes a little setup at the beginning, but once it's running, it works great. Perfect for anyone whos already using Obsidian to keep track of their thoughts, notes, or research. Final ThoughtsPocket shutting down might feel like the end of an era, but its also a great chance to try something new and maybe even better. If you want a clean, fast tool for saving and organizing content across the web, we highly recommend giving Web Highlights a try especially if you like highlighting and sharing key takeaways from articles. And if your main goal is simply to organize articles and come back to them later, Instapaper is a great alternative. It offers a clean reading experience, offline access, and works smoothly across devices. Whatever your needs, theres a solid alternative out there and nows the perfect time to make the switch. For 18 years, Pocket helped the Internets voracious readersand biggest procrastinatorscollect their favorite stories online. Stored neatly in one, easy to access location, as a digital hoarder, Pocket was an indispensable asset. That Forbes article on the secretive, pay-for-play world of movie trailers? Pocketed with a single click, thanks to cross-platform integration. Or, a deep-dive on the unstoppable rise of digital detox retreats? Intriguing, but not for right now. Pocketed. These articles, along with hundreds of others, that ranged from Why America has so few carpenters to The amazing psychology of Japanese train stations were kept safe, just for me, in my digital magpie nest. That time has ended. While dutifully logging onto the app one day, a pop-up appeared, reading Pocket is shutting down. The parent company, Mozilla, went on to explain: After careful consideration, weve made the difficult decision to phase out Pocketour read-it-later and content discovery app. This includes the Pocket Web, Android, iOS, and macOS apps, as well as the Pocket browser extensions. Pocket says goodbye to the internet. Credit: Screenshot, Kat HongThey also added, Pocket has helped millions save articles and discover stories worth reading. But the way people save and consume content on the web has evolved, so were channeling our resources into projects that better match browsing habits today. Discovery also continues to evolve; Pocket helped shape the curated content recommendations you already see in Firefox, and that experience will keep getting better. Meanwhile, new features like Tab Groups and enhanced bookmarks now provide built-in ways to manage reading lists easily. So, as of July 8th, 2025, after nearly two decades of faithful pocketing, Pocket is saying farewell. I dont often feel sentimental about app closures or websites shutting down, but scrolling through my saves, it felt akin to a baby bird being pushed out of its nest before it learns how to fly. It felt like the end of an era. Pocket and me

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